



Sérgio Rebelo
srebelo@dei.uc.pt
Carlos M. Fonseca
cmfonsec@dei.uc.pt

João Bicker
bicker@dei.uc.pt

Penousal Machado
machado@dei.uc.pt

CISUC, Department of Informatics
Engineering, University of Coimbra, Portugal

Evolutionary Experiments in the Development of Typographical Posters

Keywords: Graphic Design; Poster Design;
Evolutionary Design; User-Guided Evolution.



Abstract:

Based on the Victorian poster production method, we developed an evolutionary system that generates typographical posters. Outcomes are evaluated in a semi-autonomous way, allowing the user to guide the process according to his/her preferences. In this artwork, we present example outcomes of the system and its generating process using a typographic superfamily.